

# heidi – Hard data in a soft world

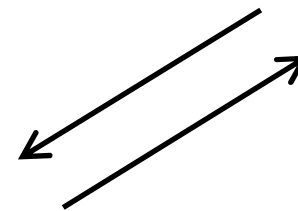
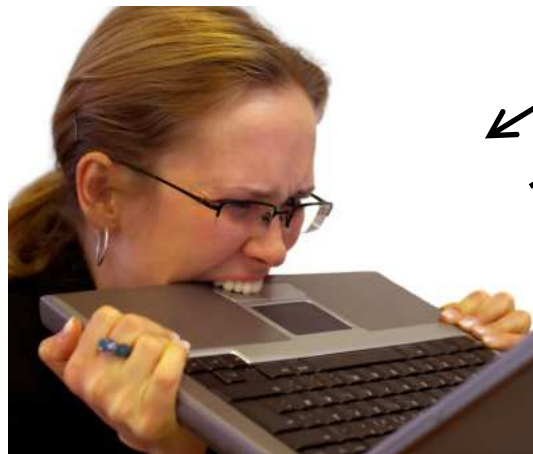
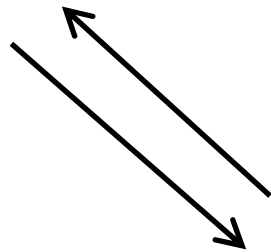
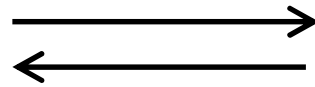
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## Context...

- Moore's law
- Internet
- Distributed/connected systems
- “The net generation” (a.k.a Net natives, Generation Y, etc...)

# Conundrum



# What are we seeking?

**Wisdom**

*Understanding*

**Knowledge**

*Interpretation*

**Information**

*Analysis*

**Data**

# What data do we collect?

- Higher Education **Campus** Record
- Higher Education **Finance** Statistics Record with Higher Education Business and Community Interaction Survey
- Higher Education **Staff** Record
- Higher Education **Student** Record
- Higher Education **Aggregate Offshore** Record
- Higher Education **Initial Teacher Training** Record
- **Destinations of Leavers** from Higher Education, **Early** Survey
- **Destinations of Leavers** from Higher Education, **Longitudinal** Survey

# heidi

- Web-based management information tool
- Create your own reports and charts
- Simple benchmarking
- Broad range of data – HESA plus other sources
- Over 80% of HEIs currently subscribe

# heidi equality

- Joint HESA/ECU project
- Analyse key equality and diversity statistics
- Can be used as a basis for benchmarking

*system demo*

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