Lessons learnt from review awards

Janet Storey
### Three stage approach

<table>
<thead>
<tr>
<th>Stage one</th>
<th>Collect the data (quantitative)</th>
<th>Hypothesise</th>
<th>Analyse</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage two</td>
<td>Survey (qualitative)</td>
<td>Give explanation</td>
<td>Further testing</td>
</tr>
<tr>
<td>Stage three</td>
<td>Agree actions</td>
<td>Define outputs and outcomes</td>
<td>Plan</td>
</tr>
</tbody>
</table>
• A congruent story
• Well structured and readable
• Clear signposting
• SMART, SMART and SMART objectives
• External peer review
• Back up espoused best practice by data
• Avoid noncommittal language
• Explain the governance of the SAT
• Broader communication methods, especially if multi-site
Don’t give the reviewing panel any reason to pick up their pen!